

Cross Selling of Products

Insurance Products

To provide different insurance products to our clients, rural inhabitants, Citizens, Bank has entered into tie up arrangements with Insurance Companies for selling their Life & Non-Life Insurance Products as per latest guidelines issued by IRDA. Bank has obtained a license bearing **No CA 0134** from IRDA for the purpose.

Bank has executed MOU with following companies as a **corporate agent:-**

For Life Insurance:-

1. SUD Life Insurance Company Ltd <https://www.sudlife.in/>
2. Bajaj Allianz Life Insurance Co.Ltd <https://www.bajajallianzlife.com/>
3. Reliance Life Insurance Co. Ltd <http://www.reliancenipponlife.com/>

For Non Life Insurance :-

1. Iffco Tokio General Insurance Co. Ltd <https://www.iffcotokio.co.in/>
2. Bajaj Allianz General Insurance Co.Ltd
<https://www.bajajallianz.com/Corp/general-insurance/general-insurance.jsp>
3. The Oriental Insurance Co. Ltd <https://www.orientalinsurance.org.in/>

Mutual Fund Products

Bank has a tie-up with UTI Mutual Fund for marketing Mutual Fund Products. Bank has obtained **ARN 72390**. (<https://www.utimf.com/>)

PAN Service Agent

Bank has a tie-up with UTI Infrastructure Technology And Services Limited (UTIITSL) for acting as a PAN Service Agent. Branches of the bank accept application form for PAN Cards. (<https://www.utiitsl.com>)